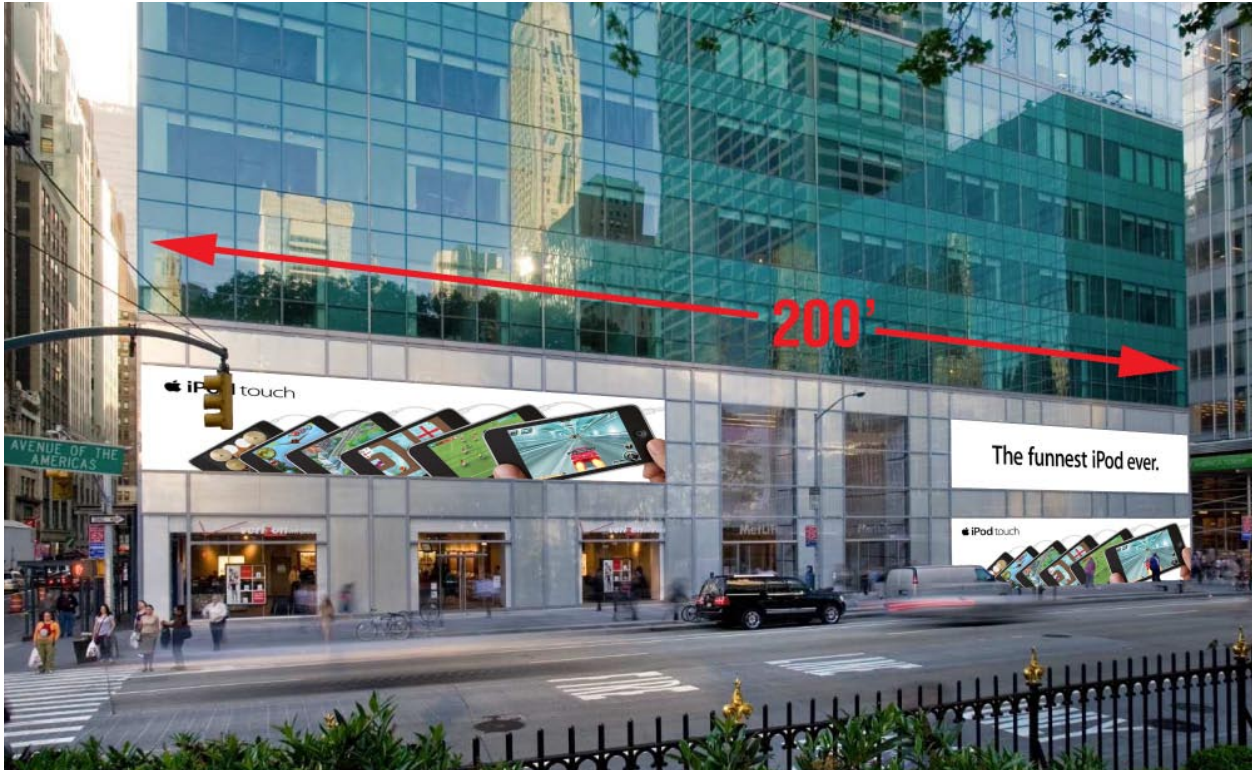


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Bryant Park Spectacular

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blue outdoor

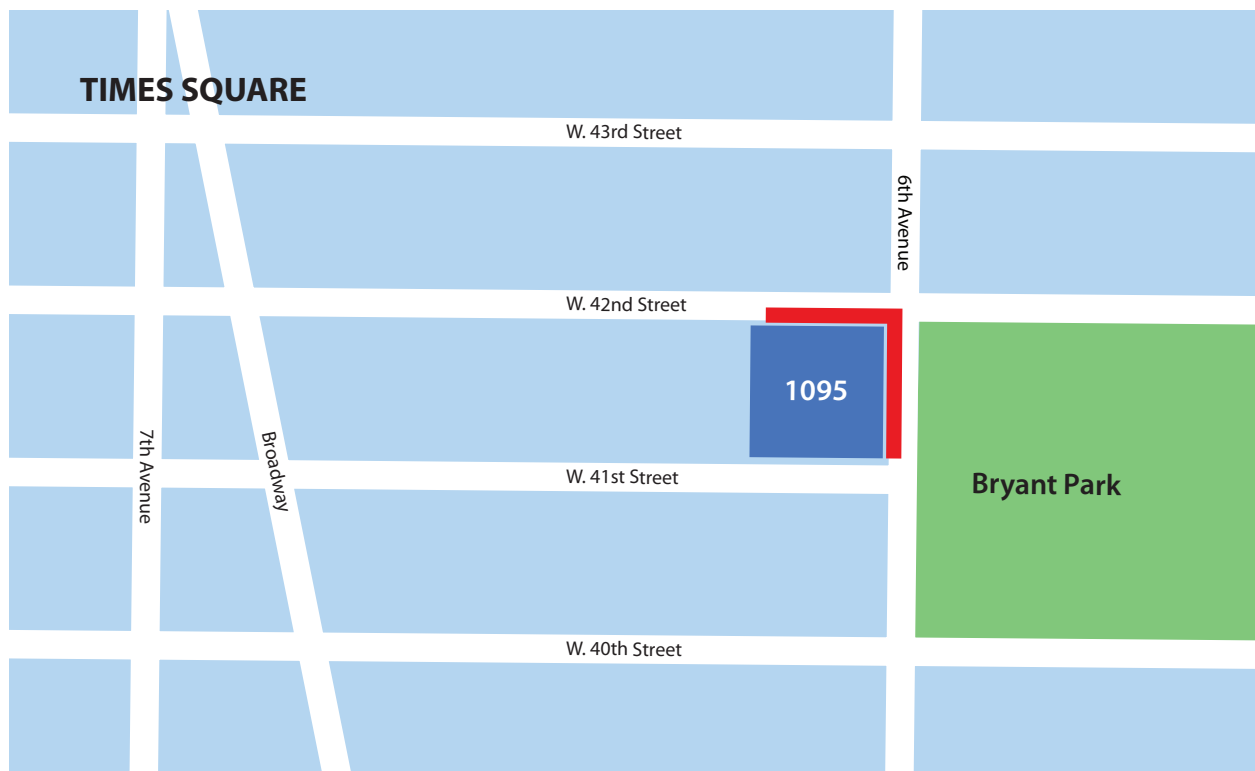


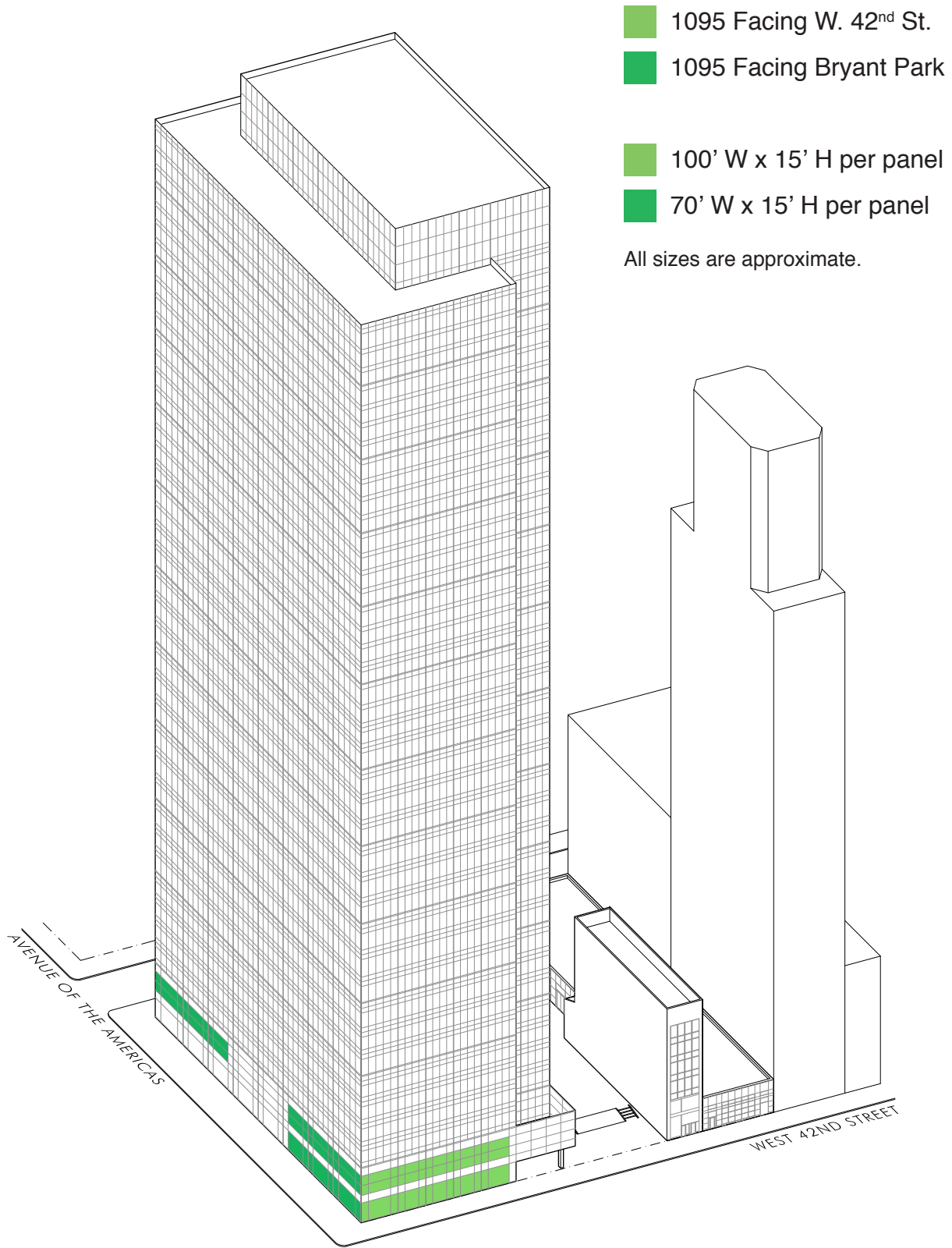




## Bryant Park Spectacular

- Over 200 feet in length facing 6th Avenue between 41<sup>st</sup> and 42<sup>nd</sup> Street. Close proximity to Grand Central Station, Times Square, New York Public Library and mass transit.
- Located directly across from Bryant Park, a center for cultural and civic events. Bryant Park hosts movies, plays, shows and open air markets all year round, including:
  - New York Fashion Week in Bryant Park
  - HBO Summer Film Festival
  - New York Now – A series featuring concerts by NYC’s classical music organizations.
  - Holiday Shops
  - The Pond – A free-admission ice skating rink.
  - GMA Summer Concert Series
  - Broadway in Bryant Park – Featuring performers from current Broadway musicals.
- Bryant Park was the first park in NYC to offer free Wi-Fi access to visitors.







View of 1095 Avenue of the Americas from Bryant Park.



View of 1095 Avenue of the Americas from 42<sup>nd</sup> Street.



View from southeast corner of 6<sup>th</sup> Avenue and 42<sup>nd</sup> Street.

advertisement	monthly rate card*
Bryant Park Spectacular	\$150,000

\*Prices are net and do not include production and installation.

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