

-Artist Statement-

My artistic, activist, and academic work is an investigation into the role commercial media plays in our public spaces, and what that says about our larger priorities as a society. I believe it is important to question the monopolization of our public visual environment for commercial concerns and what that means for the determination of our collective social agenda. "By privileging one type of message over another, we are through repetition, setting the terms of our cultural and political discourse. Considering the great hurdles we face socially and environmentally, the commercial discourse we surround ourselves with not only ignores our current reality, but actively works against it by distracting us from each other in favor of ourselves. This deception, taking place in public space, makes the offense all the more malevolent as our shared environment must function as a place in which collectivity can manifest. Instead the predominant messages and cultural values we enforce in public space actively appeal to our individuality and or commercial segmentation. I believe that true holistic visions of society that include the economic and social justice at the heart of real societal reform lie outside of capitalism and thus the corporate media agenda that we allow unfettered access to our shared public spaces. By reclaiming our streets and demanding a public visual landscape that reflects the public's concerns over a commercial agenda, we call upon this prized and shared civic resource to host the revolution once again.

Born In New York City, 1979

EDUCATION

Rhode Island School of Design, Bachelor of Fine Arts, Providence, RI 2002

LARGE SCALE COLLABORATIVE PROJECTS & CIVIL DISOBEDIENCE

Ongoing –

PublicAccess – This project involves the ongoing distribution of the keys needed to break into outdoor advertising infrastructure around the world (40 cities and growing) creating a global body of anti-advertising activists doing work of their own and able to be called upon for larger actions.

2017 –

Utopia Myopia – This participatory project involves working with 75 regular citizens of Saint Etienne to create posters for display in 75 donated advertising spaces for 1 week culminating in a parade and civic party. Participants include a cross section of the cities population from the Mayor to a homeless baker and intended to create a framework for the ongoing use of advertising infrastructure for meaningful public messaging displays.

Subvertisers International – Participating organizer for world first and largest anti-advertising collective civil disobedience. Projects took place in 21 countries over 38 cities and involved workshops, film screenings, lectures and civil disobedience.

2015-2016 –

NOAD Mobile AR app – Unauthorized Augmented Reality Gallery exhibitions using NYC subway advertising infrastructure to trigger digital art exhibitions. Participants included the ICP and Sebastiao Salgado, Faile at Brooklyn Museum, a curated Gif exhibition, Hugh Lippe Photography, Todd Seelie Photography, Soren Solkaer Photography, and a group exhibition of Street Artists. NYC and Berlin

2011 –

MaSAT - 106 bus shelter and Lollipop advertising takeovers using 106 submitted texts. Madrid, Spain. 03-30-11 (resulting in news articles and general awareness)

2010 –

ToSAT - Civil Disobedience resulting in 86 Patisson Lollipop advertising takeovers in Toronto, Canada. (resulting in news articles and general awareness)

2010 –

NYSAT 2 by the Municipal Landscape Control Committee - Whitewashing of all NPA City Outdoor locations below 30th street, 120 in total 20,000 sq feet 10-25-09 NYC (resulting enforcement by the NYC DOB sign enforcement unit caused company collapse and millions of dollars in fines levied by NYC)

2009-2010 –

UnderBelly Project – Co-Curator/producer of massive art gallery illegally produced in an abandoned MTA subway station over two years without permission. See Rizzoli book by the same name.

2009 –

NYSAT by the Municipal Landscape Control Committee – Whitewashing of all NPA City Outdoor advertising locations below 30th street, 120 in total 20,000 sq feet 04-25-09 NYC (resulting enforcement by the NYC DOB sign enforcement unit caused company collapse and millions of dollars in fines levied by NYC)

Consultant for –

-Art in Ad Places Campaign 2016-2017

-Resistance Is Female Campaign 2017

-Brandalism Project 2012-2017

SOLO EXHIBITIONS

2017

-Harlan Levy Projects, Brussels, Belgium | Labor

-Openwalls Gallery, Berlin, Germany | Collisions

2010

-Vincent Michael Gallery, Philadelphia, PA | Taking From The Tip Jar

2006

-The Canal Chapter, New York, NY | Removal Satisfies the Condition

2002

-Gale Martin Fine Art, New York, NY | Saint Michael

GROUP EXHIBITIONS

2017

-Galerie SLIKA, Lyon, France | XXXXX

-Cantor Fitzgerald Gallery, Haverford, PA | All big Letters

-Magic City, Traveling exhibition in Germany |

-Urban Art Biennale - Völklinger Hütte, Germany | 4

-Traveling Exhibition – Munich, Germany | Magic City

-Pop Up Space, New York, NY | Young New Yorkers

-Dystopia Filter, Brooklyn, NY | Chashama

2016

-Warsaw Poster Museum, Warsaw, Poland | Poster Remediated - 50th Poster Biennial

-Pop Up Space, New York, NY | Young New Yorkers

-Con Arts Collective, New York, NY | Black Arts Show

-17 Frost Gallery, New York, NY | Ad Hoc 10yr Anniversary

-Ugly Duck, London, UK | The Art Conference

-SIABC Gallery, Staten Island, NY |

2015

-Subliminal Gallery, Los Angeles, CA | Surface

-Austin Museum of Digital Art, Austin, TX |

-Openwalls, Berlin, Germany | Positions

-Allouche Gallery, New York, NY | Surface

2014

-17 Frost, New York, NY |

2013

-Harlan Levy Projects, Brussels, Belgium | Public Data Explorer

-Jonathan Levine Gallery, New York, NY | Wooster 10year anniversary

-Billboard Art Project, multiple cities USA

2012

- Columbia Teachers College, New York, NY | Art That Iterates
- Warsaw MoMA, Warsaw, Poland | Under Construction IV
- Venice Architecture Biennale, Venice, Italy | Spontaneous Interventions
- ICA Boston, Boston, Massachusetts | Baggage, The Suitcase Show
- Tou Scene, Stavanger, Norway | NuART
- Harlan Levy Projects, Brussels, Belgium | Running With Rocky

2011

- Section 440, Brooklyn, NY | Dystopia Filter 2
- The Chelsea Chapter, New York, NY | Well Hung
- The Donnell Library, New York, NY | Pantheon
- New Puppy Gallery, Los Angeles, CA | I Have A Dream – I Have A Nightmare
- Allegra LaViola Gallery, New York, NY | ABC No Rio Gala
- Linton & Kay Contemporary, Perth, Western Australia | For And Against the Truth
- Art Basel Pop Up, Miami, FL | Underbelly Miami

2010

- No Longer Empty, Brooklyn, NY | Watch This Space
- Eye Drum Center, Atlanta, GA | Living Walls
- Add Art, Artist Curated Internet Plugin
- Leo Kesting, New York, NY | Dead Letter Playground
- Puffin Foundation, New York, NY | Public Consumption
- Section 440, Brooklyn, NY | Dystopia Filter

2009

- Pandemic gallery, Brooklyn, NY |
- Fountain Arts Fair, New York, NY | ideas Project

2007

- Canal Chapter, New York, NY

2005

- Scope Art Fair Independent Project New York, NY
- 3-Legged Dog, New York, NY

2004

- Wooster Collective, New York, NY | Hollywood: The Remix
- Mass MoCA North Adams, MA | The Interventionists

SELECTED SANCTIONED PUBLIC ART INSTALLATIONS/PROJECTS

2017

- Bien Urban, Besancon, France
- Le Mur, Saint Etienne, France

2016

- NuArt, Stavanger, Norway | Aftenblad Billboard Project

2014

- SXSW Interactive Augmented Reality, Austin, TX
- Public Festival, Perth, Australia

2012

- NuART 2012 festival, Stavanger, Norway

2005

- ~Scope Art Fair NY, New York, NY | Paper Champion

SELECTED UNSANCTIONED PUBLIC INSTALLATIONS

2015 - Present

Collisions Series | Graphic multi platform advertising takeover installation series producing a BW photo series that includes an augmented reality video component | USA, Germany, France, United Kingdom, Spain, Poland, Norway

2017

SubvertTheCity Campaign - Bus Shelter installation project | International

2015

Brandalism COP21 participant - Bus Shelter installation project | Paris, France

2014

Public Project - Bus Shelter installation project | Perth, Australia

2013

Echo Project - Phonebooth installation project | NYC

2012

NuArt - Multi platform advertising takeover | Stavanger, Norway

Brandalism participant - Billboard advertising takeover | Manchester, UK

2011

AR I AD Takeover - Augmented Reality advertising takeover project Times Square | NYC

Frankfurt/Paris Weave - Billboard installation project | Frankfurt, Germany

2010

Let Me Handle This - Phonebooth installation project | NYC/Philadelphia

Weave It! - Billboard installation project | NYC

2009

National Bestseller - Phonebooth installation project | NYC

2008

White On White - Phonebooth installation project | NYC

A Little Blue From Me To You - Billboard advertising takeover project | NYC

2006

Removal Satisfies the Condition - Multi Platform advertising structure de-installation | NYC

2005

Paper Champion(revisited) - Phonebooth installation project | NYC

Paper Champion - Multi platform advertising takeover | NYC

2004

Fly Magazine - Cross platform magazine and bar bathroom advertising takeover project | NYC

Hollywood (the remix) - Phonebooth installation project | NYC

Panty Raid.2 - Phonebooth installation project | NYC

Panty Raid.1 - Phonebooth installation project | NYC

Shanked(ByDesign) - Phonebooth installation project | NYC

2003

Panty Raid (Nextel) - campaign specific billboard takeover | NYC

2002

Saint Michael - Phonebooth installation project | NYC

Tape Video - Performative subway advertising takeover | NYC

Young Ones - Phonebooth installation project | NYC

2001

Subway Project - 9 individual full station advertising takeovers in the NYC subway | NYC

Ongoing

Continuous street experiments and one off advertising takeover activities.

SELECTED SPEAKING ENGAGEMENTS

2017

Lead panelist and moderator | Nordic Edge Conference, Stavanger Norway

Visiting Artist workshop | Kunsthall Stavanger, Stavanger Norway

Visiting Artist lecture | Bien Urbain, Besancon, France

Visiting Artist Lecture | Queens Museum Middle School Education Program, Queens NY

Visiting Artist Lecture | Brooklyn Apple Academy, New York NY

2016

Keynote Address | The Art Conference, London United Kingdom

Visiting Artist Lecture | Social and Cultural Geography Research Group - Royal Holloway college, University of London, New York NY

2015

Guest Lecturer | Openwalls Festival - Art in Public Spaces Lecture, Barcelona Spain

Visiting Artist Lecture | Parsons, New York NY

Visiting Artist Lecture | LI University, New York NY

Panel Discussion | Con Artist Collective, New York NY

Visiting Artist Lecture | CUNY, History of Graffiti and Street Art, New York NY

Visiting Artist Lecture | NYU, Topics In Design, New York NY

Visiting Artist Lecture | Social and Cultural Geography Research Group-Royal Holloway, University of London, New York NY

Visiting Artist Lecture | Art and Design: Public Art and the Politics of Space, New York NY

2014

Panel Discussion | SXSW Interactive Augmented Reality, Austin TX
 Visiting Artist Lecture | Social and Cultural Geography Research Group-Royal Holloway, University of London, New York NY
 Visiting Artist Lecture | NYU, Topics In Design, New York NY
 Panel Discussion | Westside Urban Forum Community Development Panel, Los Angeles CA
 Panel Discussion | Form Festival, Perth Australia
 Visiting Artist Lecture | Berkeley College Philosophy of Street Art, Berkeley CA
 Speaking Engagement | Engaging artists MoreArt, New York NY
 Panel Discussion | Flux Factory Ad busting talk, New York NY
2013
 Speaking Engagement | Ted X STL, St Louis MO
 Visiting Artist Lecture | Social and Cultural Geography Research Group-Royal Holloway, University of London, New York NY
2012
 Visiting Artist Lecture | NuArt Plus, NuArt, Stavanger Norway
2011
 Academic Conference | Commercial Colonization As Biopower, ICCG 11 Conference, Frankfurt Germany
 Panel Discussion | Posterboy Panel, Real Art Ways, Hartford CT
 Visiting Artist Lecture | Counterbalancing the News, SGC International, St Louis, Missouri
 Visiting Artist Lecture | Social and Cultural Geography Research Group-Royal Holloway, University of London, New York NY
 Visiting Artist Lecture/Panel Discussion | Street Communication, Haverford College, Haverford PA
 Guest Speaker | Hackposium, Flux Factory, Queens NY
 Visiting Artist Lecture | Building Better Speech, Parsons, New York NY
2010
 Visiting Artist Lecture | Social and Cultural Geography Research Group-Royal Holloway, University of London, New York NY
 Panel Discussion | Architecture As Activism, Super Front Gallery, Queens NY
 Visiting Artist Lecture/Panel Discussion | Public Practice with Swoon & Steve Powers-Tyler School of Art, Temple University, Philadelphia PA
 Panel Discussion | Resisting Enclosure, Artistic Interruptions in Everyday Life-CUNY, New York NY
 Keynote Address | Living Walls, The City Speaks-Georgia State University, Atlanta GA
 Panel Discussion | Disobedience + Innovation, Eyebeam Art and Tech Center, New York, NY
2009
 Visiting Artist Lecture | Core Studies Laboratory 2 - Parsons University, New York NY
 Panel Discussion | NY Bar Law Association-Art Law Committee, New York NY
 Panel Discussion | Anti-Advertising Salon-Wooster Collective, New York NY
 Visiting Artist Lecture | MoMA summer arts education program, New York
 Panel Discussion | Wonderland Artists Collective-Street Art, New York NY
2008
 Visiting Artist Lecture | Embodying the Image-Maker: Understanding Images as an Active Participant Pace University, New York NY

SELECTED PRESS, MEDIA APPEARANCES & PUBLICATIONS

2017

Online | A Worldwide Ad Takeover That Turned Billboards Into Democratic Spaces, Hyperallergic
 Print | On the front line of a billboard battle -The New European
 Print | Magic City – The Art in the Street, Germany
 Print | Idea #376, Japan
 On Air | Two Beers Podcast, Jordan Seiler
 Exhibition Catalogue | All Big Letters, Cantor Fitzgerald Gallery, Haverford PA

2016

Online | Slate, Everyone Hates Public Ads. Meet the Man Who Is Trying to Take Them All Down.
 Book | Advertising Shits in Your Head (Strategies for Resistance) Dog Section Press, UK
 Book | (Un)sanctioned: The Art On New York Streets, Luna Park, New York
 Book | Street Art World, Alison Young, Reaktion Books, UK
 Online | Contemporary Art Stavanger, Interview Jordan Seiler, Heather Jones, Norway
 Online | El Pais, La crítica a la publicidad en el espacio público de Jordan Seiler, en Barcelona, Clara Blanchar
 Book | The Art of Rebellion IV: Masters of Urban Art, C10,0 Germany
 Print | 2+3D issue 59, Poland
 Exhibition Catalogue | The Poster Remediated, Poster Museum, Warsaw Poland

2015

Book | Jeff Ferrell, Keith J. Hayward and Jock Young Cultural Criminology: An Invitation 2nd Edition

Print | New Internationalist Diary, Australia

BOOK | Street Art, Public City: Law Crime and the Urban Imagination, Alison Young, Routledge UK

Online | VNA, Public Ad Campaign

Print | NY Times, Make Art, Not Ads: An App That Replaces Ads With Art

Online | Huffington Post, Magical App Will Turn Ad-Filled Subway Stations Into Pop-Up Art Galleries

Online | American Photo, NOAD: NYC App Swaps Subway Advertisements for ICP photos

Book | Surface, Soren Solkaer, Ginko Press USA

Online | Atlas Obscura, The Phone App That Transforms Subway Ads into Art

Online | Art Net, Sick of Subway Advertisements? There's An App For That.

Online | The Atlantic, City Lab, This App Transforms Subway Ads Into Fine Art

Online | Vice Magazine: Creators Project, This Augmented Reality App Blocks Advertisements With Digital Art

Online | The Village Voice, This Mobile App Replaces Subway Station Ads with Digital Art

Print | AMNY, App lets subway riders replace station ads virtually with artworks

Online | WNYC, Transportation Nation, New App Converts Transit Ads to Public Art

Online/Video | Slate Magazine, Everyone Hates Public Ads. Meet the Man Who Is Trying to Take Them All Down.

Television | Channel 11 news, Greg mocker NYC

Online | The Guardian, Can cities kick ads? Inside the global movement to ban urban billboards

2014

Online | Arte Tracks TV, Jordan Seiler, Zizanie in the Subway, France

Online | Waste Magazine, Guerilla Genius A Chat With Jordan Seiler of PublicAdCampaign

Book | Street Messages & Calligraphy, Germany

Print | Look Lateral No.2 Fresh Art on Paper, Spain

2013

Online | Rhizomes, US - The Underbelly Project: Hiding in the Light, Painting in the Dark

Book | Creaticity, Kogntif, Germany

Online | Partizaning, Jordan Seiler: Curating the City

Online | Vandalog, The future is here with Re+Public 1.0

Online | Art Slant, Inhabiting Home: The Public Interventions of Jordan Seiler

2012

Print | LA Weekly, A Look Back at Norway's Nuart Festival, a Gathering of Street Artists From L.A. and Around the World

Print | LA Weekly, New Project Hopes to Turn Building Facades Into Virtual Murals You Can See on Your iPhone

Print | The Art Street Journal, Stopover NYC: 2012

2011

Book | Street Knowledge, UK

Print | Wookie Magazine Issue #6, USA

Print | AeroMexico Escala, Mexico

Print | Very Nearly Almost issue #15, UK

Online | Voima, Seilerin Sabotaasit, Finland

Print | Adbusters America issue #96, Canada

Online | Warholian, The Underbelly Project Owns the Night During Art Basel Week 2011

Exhibition Catalogue | Pantheon: A History of Art From the Streets of NY

Print | Contagious Magazine, UK

Print | Kunstforum International, bd 212, Germany Die Unsichtbare Stadt Als Aktionsraum Der Widersprüche

2010

Book | We Own The Night: The Art of the Underbelly, Rizzoli New York

Book | Art of Rebellion III, Publikat, Germany

Print | LA Weekly, The Mad Men of Los Angeles

Online | Deutsche Welle Magazine, Germany - Advertisers and street artists swap tactics in Berlin

Print | The Toronto Star, Canada Guerilla - Action Aims To Turn Advertising Space Into Public Space

On Air | CBC Toronto, Canada

Online | The Globe and Mail, Canada - Happy together: art and outdoor advertising

2009

On Air | WNYC - Brian Lehrer
Online | Adbusters, Canada NYC Street Artists Combat Illegal Street Advertising
Online | El Pais, Spain - ¿Quién teme a la cuchilla de Poster Boy?
Online | RocketBoom NYC - Illegal Advertising Replaced With Public Art
Online | Paper Tiger TV - StreetArtTakeover forVLOG
Print | Good Magazine top 100 2009
Online | Spending Time With PublicAdCampaign
Clarín, Argentina - La "intervención" de la publicidad, una nueva forma de arte callejero
Print | Interview Magazine – City of the Spectacle
Print | New York Post - Painters in brush with law
Print | New York Magazine – Ad Buster
Print | Plastique Magazine UK – World Gone Ad
Print | Flair Magazine Italy - il liberatore di cartelloni

2008

Print | The Village Voice, vol. LIII No. 33 - The Anti-Ad Art Crusades of Jordan Seiler and Jason Eppink

2006

Print | Cool'eh Magazine, vol. 2 issue # 4

2005

Print | The New York Sun, US - Your Ad Here - No More
Print | Animal NY, issue # 6

2004

Print | Cool'eh Magazine, vol. 1 issue # 1 & 2
Print | Fly Magazine, US Issue # 1

2001

Print | New York Times, NYC - NEIGHBORHOOD REPORT: NEW YORK UNDERGROUND;
Using the Art of Graffiti To Start a Conversation

SELECTED WRITING

2017

Online | A Worldwide Ad Takeover That Turned Billboards Into Democratic Spaces, Hyperallergic

2016

Book | (Un)sanctioned: The Art On New York Streets, Luna Park, New York

2013

Book | OX monograph foreword, OpusDelites, France

Book | MOMO monograph foreword, France

2010

Print | Paper Girl, Germany

Book | We Own The Night: The Art of the Underbelly, Rizzoli New York

ACADEMIC PAPERS

The Battle of Los Angeles: Graffiti and the Reappropriation of Semiotic Space, BC

Biermann – PhD Assistant Professor of Film / Media Studies CBU – Riverside

Branded Cities- outdoor advertising, urban governance, and the outdoor media landscape,

Kurt Iveson Senior Lecturer in Urban Geography School of Geosciences University of Sydney

Tactics of Engagement in Art: Politics, Pluralism, and Program, Mathew Tedford, Master of art in visual and critical studies, California College Of Arts.

DOCUMENTARY FILM APPEARANCES

2011

This Space Available: The Grassroots Movement Against Visual Pollution

2011

Vigilante Vigilante The Battle for Expression